



FOR IMMEDIATE RELEASE
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First 5 Sacramento Releases \$35 Million in Funding for Local Bids

Programs focusing on services for children prenatal through age five and their families.

Over the next four months, the First 5 Sacramento Commission will release over \$35 million in funding for contracts that will begin July 2024. Funding for the three-year period is for services benefiting the health and well-being of young children and will be allocated among the following areas:

- Racial Equity
- Health and Well-Being
- Parent Partnership
- Systems Improvement

For background information and the funding allocation for each area, refer to [the First 5 Implementation and Systems Improvement Plan](#). Additional background information is also available in the [First 5 Strategic Plan](#).

Please regularly check the [First 5 Sacramento website](#) for proposal information and mandatory dates. If you have any questions, please call 916-876-5865.

About First 5 Sacramento

Research shows that 90% of a child's brain develops in the first five years and what parents and caregivers do during these years to support their child's growth will have a meaningful impact throughout life. Based on this research, California voters passed Proposition 10 in 1998, a tobacco tax, to support programs for expectant parents and children ages 0-5. In the last year, First 5 Sacramento distributed approximately \$11.5 million in Prop 10 revenues to programs and services that meet local needs in Sacramento County. All 58 counties have a First 5 Children and Families Commission providing unique local services for that county.

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