

SUSTAINABILITY COMMITTEE MEETING AGENDA

THIS MEETING IS HELD VIA TELECONFERENCE/WEBINAR DUE TO COVID-19 RESTRICTIONS

Date: August 18, 2020

Time: 2:00-4:00PM

Facilitator: LaTina Price

ZOOM Meeting Link:

<https://zoom.us/j/95184227679?pwd=c1RLU0d1dmdXVUxHMxBEcGZCNTR3QT09>

Meeting ID: 951 8422 7679

Passcode: 494425

Phone in: 1-669-900-6833

Commission Members: Donna Sneeringer (Chair), Terrie Porter (Vice-Chair),
Erik Fernandez y Garcia

Advisory Committee Member(s): Carolyn Curtis, Katie Andrew

-
1. Call to Order/Roll Call

 2. Public Comment on Off-Agenda Items

 3. Approve Draft Action Summary of May 19, 2020

 4. Discuss 2021 Meeting Schedule

 5. Receive Update on Policy and Advocacy Activities

 6. Receive Update on Sacramento Business Journal Campaign

 7. Receive Update on Sustainability Activities
 - Review RFA language
 - Impact Foundry Update: Kim Tucker

 8. Committee Member Comments

 9. Upcoming Events/Future Agenda Items

**First 5 Sacramento Sustainability Committee
Agenda Item Cover Sheet**

Agenda Item – Approve Draft Action Summary of May 19, 2020
<i>Background</i>
Final minutes from the Sustainability Committee meeting.
<i>Staff Overview</i>
The Sustainability Committee held a regularly scheduled meeting on May 19, 2020 from 2:00 – 4:00 PM. This meeting was held via ZOOM teleconference due to COVID-19 restrictions.
<i>Additional Information</i>
<i>Staff Recommendation/ Next Steps</i>
Approve minutes as submitted.

FIRST 5 SACRAMENTO COMMISSION

2750 Gateway Oaks Dr., Suite 330
Sacramento, CA 95833

SUSTAINABILITY COMMITTEE

DRAFT ACTION SUMMARY

Tuesday, May 19, 2020 – 2:00 PM

Members: Donna Sneeringer, Terrie Porter

Advisory Committee Member(s): Carolyn Curtis, Katie Andrew

Staff: Julie Gallelo, LaTina Price, Erin Maurie

Absent:

This meeting took place via Zoom due to Covid-19 restrictions and to adhere to the County's policy on social distancing.

1. Call to Order

Meeting was called to order at 2:00PM. A quorum was established.

2. Public Comment on Off-Agenda Items

None.

3. Approve Draft Action Summary of March 17, 2020

Action: Porter/Curtis. Approved as recommended.

4. Appoint Vice-Chair

Commissioner Elliot resigned as Vice-Chair of Sustainability Committee and vacated her seat due to moving out of the state.

Action: Appoint Commissioner Terrie Porter as Vice-Chair of Sustainability Committee. Outreach to new Commissioner, Erik Fernandez y Garcia, to fill vacancy left by Commissioner Elliot.

5. Receive Update on Policy and Advocacy Activities

Committee members reviewed and discussed the First 5 Association's Overview and Early Analysis of the budget and the latest updates to the state and federal bills supported by the Commission. Committee members discussed concerns over the proposed Nicotine Vape Tax, Cal-AIM stalling, and the elimination of supplemental payments under Prop. 56 to Medi-Cal providers.

In response to the COVID-19 pandemic, the Legislature and the Governor helped preserve and augment critical funding for services, systems, and supports for California's young children and their families that will help them cope. D. Sneeringer added that there were significant changes in support of child care as an essential service but at the expense of expected advances in workforce development and facilities, a cost of living adjustment and state

preschool slots. She reported that the state's Master Plan on Early Learning continues with a Fall/October completion date.

6. Discuss Sacramento Business Journal Campaign

Staff provided committee members with an overview of the new contract with the Sacramento Business Journal. A series of Family Friendly Thought Leadership podcasts will be developed to educate business influencers on the importance of running a family-friendly workplace.

Committee members reviewed and provided feedback on the sample podcast ideas that focus on real life dynamics of work-life balance in the wake of COVID-19. Members acknowledged that the woes of childcare are usually something that employees do not want to talk about with their employer but now it is a necessary conversation. Employers are experiencing firsthand the challenges that employees face as they try to balance work, childcare and schooling children while sheltering-at-home. The podcasts are a great opportunity to continue the Family Friendly workplace conversation with the business community.

7. Receive Update on Sustainability Activities

Staff discussed ongoing activities related to partner training and capacity building including plans to contract with Impact Foundry to provide continued technical assistance and support to staff and funded partners.

8. Committee Member Comments

None.

9. Upcoming Events/Future Agenda Items

None.

Adjourned: 3:30PM

Respectfully submitted,

LaTina Price, Sustainability Program Officer
First 5 Sacramento Commission

**First 5 Sacramento Sustainability Committee
Agenda Item Cover Sheet**

Agenda Item –2021 Meeting Calendar
<i>Background</i>
The Sustainability Committee meets on the 3 rd Tuesday of every third month from 2:00 – 4:00 PM
<i>Staff Overview</i>
Staff would like to check the availability of Committee members to meet in the mornings - the 3 rd Friday of every third month. Currently, the 3 rd Tuesday of every third month in 2021: <ul style="list-style-type: none">• February 16th• May 18th• August 17th• November 16th The 3 rd Friday of every third month in 2021: <ul style="list-style-type: none">• February 19th• May 21st• August 20th• November 19th
<i>Additional Information</i>
<i>Staff Recommendation/ Next Steps</i>
2021 Sustainability Committee calendar will be presented for approval at the next meeting scheduled for November 17, 2020.

**First 5 Sacramento Sustainability Committee
Agenda Item Cover Sheet**

Agenda Item - Update on Policy and Advocacy Activities
<i>Background</i>
Staff will provide and update on policy and activities.
<i>Staff Overview</i>
<p>The 2020-21 final budget resulted in:</p> <ul style="list-style-type: none">• Maintaining reimbursement rates for subsidized child care providers, and holding harmless subsidized programs serving families both in person and through distance learning.• Adding new child care spaces through federal funds; giving stipends to child care providers offering care to low-income children during the pandemic.• Extending child care vouchers for essential workers, at-risk children, and children with disabilities for 90 days with federal funding from the CARES Act, and giving the workers priority for available year-long subsidized slots, as long as they meet income requirements.• Preserving funding for the Black Infant Health program.• Continuing Dental Managed Care service in Los Angeles and Sacramento Counties for calendar year 2021.• Preserving Prop 56 payments to improve care for Medi-Cal patients, including developmental screenings for young children and ACEs screening and provider training until July 1, 2021.• Preserving supplemental rate increases for developmental services providers, including Early Start, and keeping Regional Centers whole.• Maintaining CalWORKs home visiting for families currently receiving services. This reduction in the expansion funds did not affect CAPC's funding.• Extending the California Earned Income Tax Credit and the Young Child Tax Credit to ITIN filers with children under age six. <p>Two critical issues that the First 5 Association will be advocating in weeks ahead are job-protected Paid Family Leave, which was part of the budget negotiation and will</p>

move through the legislative process through SB 1383; and the Nicotine-Based Vaping Tax, which has been deferred and will be addressed in August.

First 5 E-News

First 5 launched an e-newsletter as another communication vehicle to keep connected with contractors, community members and businesses. Topics will vary based on current trends and will feature a spotlight section, connection to resources and educational materials and highlighting a contractor or community partner. The first edition focused on equity issues.

Additional Information/ Next Steps

See vape tax fact sheet

Staff Recommendation

Forward e-news to colleagues

Protect Early Childhood Development Funding in the Proposed Vaping Tax

THE ISSUE

First 5 programs, established by Proposition 10 (1998), are the foundation of California's early childhood development systems in California. The proposed nicotine-based vaping tax, as currently proposed, threatens to further reduce funding to this critical infrastructure.

Completely funded by tobacco taxes, inclusive of vaping products, First 5 wants to protect these important programs, and **requests that our current equivalency of 14.8% be applied to any tax on vaping products.**

BACKGROUND

The current tax structure on vaping products is as follows: health care workforce programs (Prop 56 receiving 59% of funds), public health programs (Prop 99 receiving 26% of funds), and early childhood development programs (Prop 10 receiving 14.8% of funds).

As proposed, the new nicotine-based vaping tax levies an additional \$2 tax for each 40 milligrams of nicotine in vaping products. The new tax is estimated to generate around \$33 million annually.

KEY CONCERNS

Threatens Early Childhood Programs: First 5 funds have declined by 50% since approved by voters in 1998 and 20% since Prop 56 was implemented in 2017. Exclusion from the new vaping tax will perpetuate First 5's fiscal uncertainty, which will be critical for families now and for our economic recovery ahead.

Accelerates Cuts to First 5-Funded Programs: Children and families are struggling more than ever due to COVID-19. A new nicotine-based vaping tax will negatively impact existing tobacco taxes, including Prop 10. Accelerated declines will affect critical safety net programs for children and families, including but not limited to:

- **Quality Early Learning:** COVID-19 has placed a new spotlight on the need for safe and reliable child care. First 5 has led the state's efforts to build quality early care and education programs. These efforts are now being used to support and help sustain the child care field. The availability and sustainability of child care is essential to our state's economic recovery ahead.
- **Home Visiting:** First 5 has historically been the state's largest funder of home visiting services and systems. Many of these services are now occurring through virtual methods to continue to support families during these exceptionally stressful times.
- **Developmental Screening:** First 5 investments train health professionals and fill many critical system gaps that fundamentally support a child's health and development, including referrals to services, care coordination for parents, and services for children who would not otherwise qualify for early interventions. Care coordination has long been conducted through call centers and website, and now developmental supports have moved to virtual settings as well.
- **Outreach and Trusted Messengers:** First 5s are critical outreach partners and trusted messengers in every county across the state. This has been clearly evident in our wide support for initiatives such as: (1) the 2020 Census, (2) the Young Child Tax Credit through EITC expansions, (3) the ACEs Aware campaign, and (4) the statewide Talk.Read.Sing.[®] campaign.

Sets a Dangerous Precedent: First 5 is concerned about the precedent the proposed new tax sets in bypassing the voter-approved tax structure. It could allow any future administration or legislature to carve out funding for programs without considering the voter-approved tax structures.

Bypasses Voter Will: Through the passage of Prop 56, voters approved the current tax structure for vaping products. Voter will should be reflected in any new nicotine-based tax structure and there is no reason to divert from the current funding structure.

**First 5 Sacramento Sustainability Committee
Agenda Item Cover Sheet**

Agenda Item – Sacramento Business Journal Campaign
<i>Background</i>
To build on the momentum from Raise Up Sacramento 20 th Anniversary event in January 2019, First 5 contracted with the Sacramento Business Journal (SBJ) to engage with local business leaders. The multi-media campaign components included print, online and digital messaging highlighting our Certified Sustainable initiative (nonprofit sustainability) and generating awareness about family-friendly practices.
<i>Staff Overview</i>
Staff is working on a new contract with the SBJ on creating a <i>Family-Friendly Thought Leadership</i> podcasts series focusing on business leaders that have found first-hand what it is like to work with small children at home. The goal of this campaign is to educate business influencers on the importance of running a family-friendly workplace especially for employees that are at-home learning during the shelter-at-home. Each podcast will run approximately 5-7 minutes in length and will include a moderator, a business leader and a commissioner. Sample podcast ideas: <ol style="list-style-type: none">1. What did you learn about balancing work and schooling children with sheltering-at-home? 2. How are you adapting your business environment post COVID-19 for employees with children?<ol style="list-style-type: none">a. Balancing work and childcare especially if childcare/schools are not open through summer? 3. Has your idea of a family friendly work environment changed after working from home?<ol style="list-style-type: none">a. Will you implement new or different policies?
<i>Additional Information/ Next Steps</i>
Identifying businesses: small, medium and large and commissioners. Moderator is Jeff Holden.
<i>Staff Recommendation</i>

**First 5 Sacramento Sustainability Committee
Agenda Item Cover Sheet**

Agenda Item –Update on Sustainability Activities
<i>Background</i>
Staff to provide committee members with an update of current activities related to sustainability and systems improvement.
<i>Staff Overview</i>
<ul style="list-style-type: none">• <u>Review Draft RFA Language</u> Review and discuss new “Racial Equity Diversity and Inclusion” language as a required Commission collaboration and updated “Part 5: Leveraging Resources and Sustainability”.• <u>Impact Foundry Contract for Capacity Building</u> First 5 is contracting with Impact Foundry to provide contractors with continued training and technical assistance to support sustainability planning. Services provided will include a range of workshops, trainings and supports that enhance skills, build capacity and increase organizational effectiveness. Additionally, Impact Foundry will engage partners, Commissioners and staff in ongoing professional development and training on cultural responsiveness including implicit bias and an anti-racist framework to inform agency practice regarding racial, economic and social justice. <p>Kim Tucker will provide an overview of completed and planned activities and receive feedback from Committee members.</p>
<i>Additional Information/ Next Steps</i>
<i>Staff Recommendation</i>
Discussion only

Part 3: Collaboration (Excerpt)

Required Commission Collaborations:

In addition, please note that the following are community collaborative efforts and issues that First 5 Sacramento will require programs to participate in, if funded. They are:

- **Help Me Grow (HMG)** - HMG is a centralized information and referral system that connects children ages 0-5 to developmental/behavioral assessments in order to identify issues as early as possible. Children with atypical assessments will be linked to early intervention programs and services. More information about Help Me Grow can be found here: <https://www.helpmegrowsac.org/new-index-1>.
- **Adverse Childhood Experiences (ACEs) Aware** – ACEs and toxic stress represent a public health crisis. Cumulative adversity, especially when experienced during childhood development, is a root cause to some of the most harmful, persistent, and expensive health challenges facing the state and the nation. The COMMISSION recognizes the effect of trauma on child outcomes and the need to be responsive at all levels of service provision, including actively promoting Positive Childhood Experiences (PCEs) to prevent or reduce ACEs. A collaborative, called ACEs Aware, will begin in Sacramento County and will be a part of the Resilient Sacramento meetings. More information about Resilient Sacramento can be found here: <https://www.acesconnection.com/g/sacramento-county-ca-aces-connection>.
- **Home Visitation Collaborative** – Sacramento County is fortunate to have a variety of resources to support families with young children, including home visitation and many other health and social service programs. However, a common challenge for providers is knowing who to refer to and helping families efficiently navigate those referrals. The Home Visiting Collaborative is an opportunity for agencies to come together to create referral partnerships, streamline and maximize our efforts.
- **Racial Equity, Diversity and Inclusion** – The research and the local and national community experience demonstrates that implicit bias and systemic racism have a direct and negative impact on the health and well-being of children and their families. Communities of color experience daily challenges with the stress of racism; access to culturally responsive services, supports, and opportunities; and persistent disparities in outcomes. As a Commission dedicated to helping all children reach their full potential, and as your agency is dedicated to serving families, we need to work together with the broader community to create long-term, real solutions. As the Commission works on issues related to racial equity and cultural responsiveness, funded agencies will be required to participate in related activities that will be determined collectively over time. Whether it is through trainings, messaging, working on policies and systems change, the Commission will seek out ways to engage funded program in open conversation and will provide support in this effort.

PART 5 – Leveraging Resources and Sustainability

The Commission recognizes the importance of the sustainability of services and outcomes for children and families at a time where its ability to fund direct services is declining. The Commission strengthened this commitment by launching an Initiative in 2019 to assist contractors with the development of a Sustainability Plan. The goal of the Sustainability Plans were to position our funded contractors to be able to absorb a 30% decrease in funding while maintaining the same level of services.

During this funding cycle, contractors will be required to develop and/or update a written Sustainability Plan, complete periodic questionnaires and reports, submit supporting documentation for matching funds and in-kind services, and comply with other monitoring requests. The Commission will continue to support and offer technical assistance and capacity building strategies to this end.

The requirement of a written Sustainability Plan will again have the goal of replacing Commission funding via a cash match, in-kind match, grants, donations, improved efficiencies, partnerships, and other sustaining strategies. By the end of the three-year strategic plan period (June 2024), funded contractors should be able to absorb an assumed 15% reduction in Commission funding and maintain the same level of service.

Ultimately, the Commission desires realistic and attainable plans. Good faith effort and progress is expected and will be monitored regularly. When targets are not being met, program improvement plan(s) or other methods may be employed to support contractors in achieving targets.

With this information in mind, please address the following questions in your proposal narrative:

1. Describe your organization's sustainability efforts over the past three years. Has your organization been able to leverage partnerships and funding, and if so in what amount?
2. How does your organization intend to participate in the development and/or updating, monitoring, and reporting of a sustainability plan and sustainability activities over the FY 2021-24 period? Indicate which position or staff person will lead sustainability planning for your agency, their core duties, and the amount of time (FTE) to be dedicated to this effort.
3. Provide at least 3-5 realistic strategies your organization will implement between FY 2021-2024 to replace at least 10% of Commission funding and sustain core services in the 2021 funding cycle.

Updated 8/12/2020