

FIRST 5 SACRAMENTO COMMISSION

2750 Gateway Oaks Dr., Suite 330
Sacramento, CA 95833

ADVISORY COMMITTEE

AGENDA

Friday, June 14, 2019 - 2:00 PM



Members: Robert Silva (Chair), Silvia Rodriguez (Vice-Chair)
Emily Bowen, Ernie Brown, Carolyn Curtis, Jeff Rabinovitz, Tony Smith,
Cid Van Koersel, Walter Wyniarczuk, Amanda Morgan, Alexandria
Paige, Robin Blanks, Katie Andrew, Edixon Martinez, Kathy Fleming

Staff: Julie Gallelo, Executive Director
Gail Syputa, Clerk of the Commission



1. Call to Order/Roll Call
2. Introductions
3. Public Comments on Off-Agenda Items
4. Approve Draft Action Summary of April 12, 2019
5. First 5 Commission Director's Report
6. Appoint Members to the 2021 Strategic Plan Work Group
7. Presentation on Census 2020 and Children 0-5 Subcommittee
8. Announcements/Comments

FIRST 5 SACRAMENTO COMMISSION

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ADVISORY COMMITTEE

DRAFT ACTION SUMMARY

Friday, April 12, 2019 - 2:00 PM

Members: Robert Silva (Chair), Silvia Rodriguez (Vice-Chair)
Emily Bowen, Ernie Brown, Carolyn Curtis, Jeff Rabinovitz, Tony Smith,
Cid Van Koersel, Walter Wyniarczuk, Amanda Morgan, Alexxandria
Paige, Robin Blanks, Katie Andrew, Edixon Martinez, Kathy Fleming

Absent: Robert Silva, Edixon Martinez, Amanda Morgan, Jeffery Rabinovitz

Staff: Julie Gallelo, Executive Director
Gail Syputa, Clerk of the Commission

1. Call to Order/Roll Call
Action: Meeting was called to order at 2:04PM. A quorum was established.
2. Introductions
Action: Introductions were made by all in attendance.
3. Public Comments on Off-Agenda Items
Action: None
4. Approve Draft Action Summaries of November 9, 2018 and February 8, 2019
Action: Van Koersel/Smith. Approved as recommended.
5. First 5 Commission Director's Report
Action: Julie Gallelo presented the following information to members:
 - At the May Commission meeting there will be appointments for the 2021 Strategic Plan Committee. The committee is comprised of three members of the Commission and two Advisory Committee members. Julie will send an email to committee members asking if there is any interest in serving on this committee.
 - A child abuse prevention cabinet has been formed and is tasked with developing the first ever Child Abuse Prevention Plan for Sacramento. The goal is to have the Plan complete by April 2020 so that First 5 can use the identified strategies in our Request for Proposals for the next round of strategic plan funding to begin in 2021.
 - Working through the Certified Sustainable initiative, all funded agencies submitted a draft Sustainability Plan in February.
 - A workshop on public health and cannabis was held to provide testimony on how to protect children and youth from aggressive marketing, flavored products and other issues.

- First 5 staff working on Census 2020. A presentation on this topic will be scheduled at a future meeting.
6. First 5 Community Connections Grants Presentation
Action: Alejandra Labrado and Kao Yee Xiong each gave a presentation on the Community Connections mini-grant program. There will be new grants coming up for review and if anyone would like to be a reviewer, please contact Alejandra at labradoa@saccounty.net.
 7. Announcements/Comments
Action: None.

Adjourned: 4:47PM

Respectfully submitted,

Gail Syputa, Clerk
First 5 Sacramento Commission

FIRST 5 SACRAMENTO COMMISSION
Advisory Committee Update
June 2019

HIGHLIGHTS OF LAST COMMISSION MEETING – May 6, 2019

- Approved 6 Community Connections Grants
- Appointed 2021 Strategic Plan Work Group & the Release of an RFQ for Strategic Plan Facilitation Services
- Approved CalWORKs Home Visiting Initiative Revenue Agreement to add \$100,000
- Approved Recommended Budget and 10-Year Financial Plan for FY 19/20
- Reviewed First 5 Sacramento 2018-2021 Strategic Plan
- Reviewed First 5 California Annual Report for FY 17/18
- Received a Children's Oral Health Update

HIGHLIGHTS OF UPCOMING MEETING – August 5, 2019

- Approve 2021 Strategic Plan Consulting Contract
- Approve Final Budget and 10 Year Financial Plan for FY19/20
- Presentation: Help Me Grow

GENERAL COMMISSION HIGHLIGHTS

First 5's Certified Sustainable Initiative Update

Twenty-three funded agencies completed Sustainability Plans demonstrating how they will sustain 0-5 services and outcomes when anticipated reductions of 30% are made in 2021. First 5 staff and consultants reviewed all plans and are pleased to announce that every agency came up with unique, innovative strategies to maintain services. First 5 is bringing together Commissioners, business leaders, elected officials and other foundations and philanthropic organizations to recognize the contractors for their efforts. The event will take place on June 10 from 3-5 p.m. at the Crocker Art Museum. Please see attached background document on Certified Sustainable.

Black Child Legacy Campaign Nationally Recognized

Sacramento County's submission to the National Association of Counties for the successful Black Child Legacy Campaign received a NACo Achievement Award. The County will be recognized at the 2019 NACo Conference.

Dual Language Learner Partnership with SCOE and First 5 CA

First 5 Sacramento is excited to partner with First 5 CA and the Sacramento County Office of Education to bring in \$100,000 for a 6 month study to look assess Dual Language Learner (DLL) preschool programs operating in Sacramento. SCOE will receive the funds to implement the study and report findings back to First 5 CA. Participation in the study sets up Sacramento County to receive funds from a much larger funding stream, which are to be made available for DLL programs once the study is complete in 2021.

Sacramento Child Abuse Prevention Plan Update

Work continues on the development of a Sacramento Child Abuse Prevention Plan. Leadership from several County departments including DHA, DHS, DCFAS and First 5 are meeting monthly with CAPC and other non-profits to create a plan that focuses on primary prevention strategies that will reduce the incidence of child abuse in the county. CPAC and the Prevention Leadership Team are submitting two federal grants to assist with this work. Both are planning grants that will provide infrastructure and allow for countywide education, awareness and coordination of the Prevention Plan. A retreat for the Prevention Leadership Team is scheduled for August 12, with a goal of presenting a Prevention Plan to the Board of Supervisors in early 2020. First 5 staff are looking forward to having this groundbreaking plan completed so that it can be used as the roadmap for prioritizing services in the First 5 Sacramento 2021 strategic plan.

Census 2020 Update

First 5 is taking the lead for the County related to ensuring that all young children are counted in the upcoming census. Children ages 0-5 are the most undercounted population in the state. In Sacramento, approximately 7% of these young kids were not counted in 2010. This resulted in a loss of \$8 million for Sacramento's youngest residents, including the loss of Head Start classes, CalFresh funding and special education funding. A draft plan has been written, outlining strategies to ensure a more accurate count of young children. Much work continues to educate the public about the census and the importance of including all children.

2021 Strategic Planning

We are wrapping up Year 1 of the Commission's three-year 2018 strategic plan. In order to give the Commission ample time to identify our priorities and our spending plan and to ensure that our funded programs have time to respond to our competitive bid process, we will begin strategic planning this fall. To that end, an ad-hoc First 5 Strategic Plan Workgroup as established last month. Additionally, a RFQ for a Strategic Plan Consultant was released in May to bring on board an individual or agency to facilitate the Workgroup meetings and produce the 2021 Strategic Plan. The Workgroup will meet monthly beginning in August or September until a Plan is approved by the full Commission, most likely in February or March. The draft Strategic Plan will first be presented to the Board of Supervisors for comment.

FIRST 5 SACRAMENTO Advisory Committee

Appointment of Advisory Committee Members to the First 5 Sacramento 2021 Strategic Plan Workgroup

ACTION:

Appoint two members of the Advisory Committee to the Strategic Plan Work Group to develop the 2021 Strategic Plan.

BACKGROUND:

The Children and Families Act of 1998 requires that a “county commission adopt an adequate and complete county strategic plan for the support and improvement of early childhood development within the county”. Section 130140.(C)(iii) of the Children and Families Act of 1998 states that “the county commission shall, on at least an annual basis, be required to periodically review its county strategic plan and to revise the plan as may be necessary or appropriate.”

On November 20, 2000 the initial Strategic Plan was approved by the Commission. This Strategic Plan included the Commission’s Vision, Mission, Strengths and Needs Assessment, six Goals, fifty Results and seven Strategies.

The Strategic Plan has been updated and approved on the following dates:

- April 7, 2003
- February 6, 2006
- January 12, 2009
- October 4, 2010
- June 20, 2011
- May 7, 2012
- June 2, 2014
- June 5, 2017

The current Strategic Plan includes the Commission’s Vision, Mission, Strategic Principles, and a Strategic Hierarchy which includes three priorities, five goals, and ten results.

A consultant will be hired to facilitate work group meetings and produced a final strategic plan document.

Committee Responsibilities

The task of the Ad hoc Strategic Plan Work Group is to update the 2018 Strategic Plan by convening, engaging, and facilitating the process to ensure the Commission’s

spending plan, priorities, goals and result areas are identified. The following are responsibilities of the group:

- o Develop a timeline and work plan.
- o Apply an established criteria for setting priorities.
- o Examine, synthesize, and finalize a list of recommended Result Areas for the next funding cycle.
- o Examine possible strategies (best practices), and indicators to guide Commission activities for the next funding cycle.
- o Facilitate the public input process on the draft Strategic Plan Update.
- o The Work Group, chaired by a Commissioner, reports back to the Commission on the status of the strategic plan process on a regular basis.

Committee Membership

The Work Group will consist of 5 members. One Commissioner/Alternate representing the Evaluation Committee, 1 Commissioner/Alternate representing the Financial Planning Committee, 1 additional Commissioner/Alternate and up to 2 Advisory Committee members.

Member	Designation
Beth Hassett, Chair	Commissioner
Scott Moak	Commissioner
Steve Wirtz	Alternate Commissioner
TBD June 14, 2019*	Advisory Committee member
TBD June 14, 2019*	Advisory Committee member

To date, five members of the Advisory Committee have been nominated to serve on the Workgroup. These members, and any others who are nominated from the floor, will be voted upon by the members at large. The two top-most vote earners will be appointed to the Workgroup on June 14, 2019.


Nominated Members:

- Walter Wyniarczuk
- Katie Andrew
- Bob Silva
- Alexxandria Paige
- Silvia Rodriguez

Working Terms and Duration


The Strategic Plan Work Group, an ad hoc committee of the Commission, will meet at least monthly, and more frequently as needed, through February 2020 or until the approval of the 2021 Strategic Plan.

2020 CENSUS
Every Child Counted





June 14, 2019

WHAT IT IS

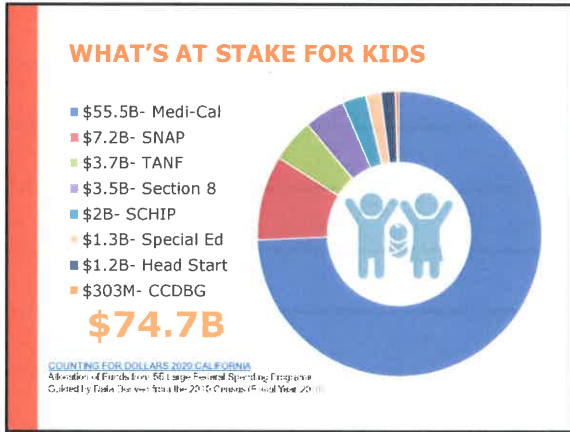


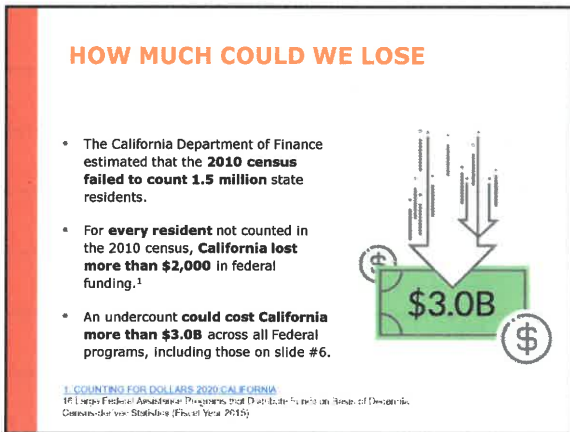
Since 1790, the United States has undertaken a count of population once every decade, as required by the U.S. Constitution. The 2020 Census aims to count total population and housing.

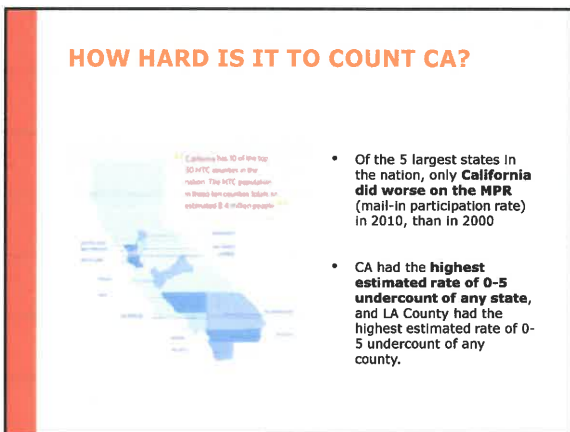
WHY IT MATTERS



1. Draw congressional and state legislative districts, school districts and voting precincts
2. Appropriate representation among states
3. Distribute federal dollars to states
4. Inform planning decisions of federal, tribal, state and local government
5. Inform organizational decisions (e.g., where to locate, size of market, etc.) of businesses and non-profits







THE UNDERCOUNT

In Sacramento County, more than **\$115 million** in federal funding has been lost due to an undercount in the 2010 census.

In Sacramento County, that means **\$8 million** from the undercount of 0-5 population.

What does the fiscal impact of the undercount population mean to you and your community?

The Issue: In 2010, 93% of children 0-5 were counted.
The Goal: In 2020, 100% of children 0-5 will be counted.

WHAT IS DIFFERENT IN 2020

The Census Bureau must comply with a congressional mandate to conduct the 2020 Census at a lower cost per household than the 2010 Census. To achieve these cost savings, the Bureau plans to implement several "innovations" to the 2020 Census, which includes the following:

- Using geographic information systems, aerial imagery, administrative records, and third-party data to update the Master Address File, instead of sending Census Bureau employees to walk and physically check 11 million census blocks;
- Using the internet as the primary response option for the 2020 Census questionnaire, instead of primarily relying on paper responses;
- Expanding the use of administrative records and third-party data to develop targeted advertising, validate respondent addresses, and help guide in-person follow-up the Bureau conducts with individuals who do not initially submit on-line or paper questionnaires; and
- Reducing the number of staff involved in various field activities, and centralizing many census operational components.

2020 OPPORTUNITIES

- \$90.3M allocated state funding to support the census + \$50M proposed for the upcoming budget
- Foundations are focusing and investing on ensuring a complete count
- Increased engagement within local jurisdictions

CENSUS CHALLENGES

- First digital census - With an emphasis on online self response
- Less federal funding and shift in priorities
- CA's diverse population - hard to count & low responding
- Negative view of census

CITIZENSHIP QUESTION

Is this person a citizen of the United States?

- Yes, born in the United States
- Yes, born in Puerto Rico, Guam, the U.S. Virgin Islands, or Northern Marianas
- Yes, born abroad of U.S. citizen parent or parents
- Yes, U.S. citizen by naturalization - Print year of naturalization
- No, not a U.S. citizen

SAMPLE CENSUS QUESTIONNAIRE



FOCUS ON HARD TO COUNT

Who is considered Hard to Count (HTC)?

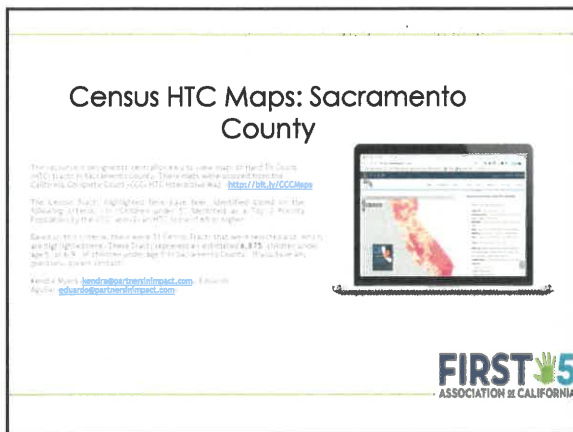
The census bureau has done research over the years to determine which populations are missed at higher rates in the census.

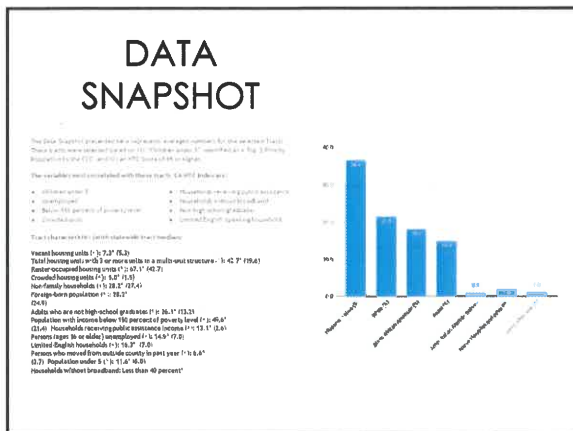
Their research shows that children, homeless, lower income, lower education, English language learners, undocumented immigrants, and racial/ethnic minorities are least likely to be enumerated properly.

Since the 2020 census will be conducted mostly online, households with no internet access or poor internet access will likely also be undercounted.



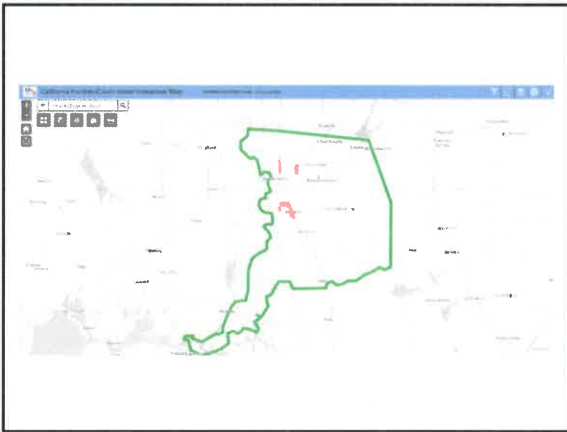


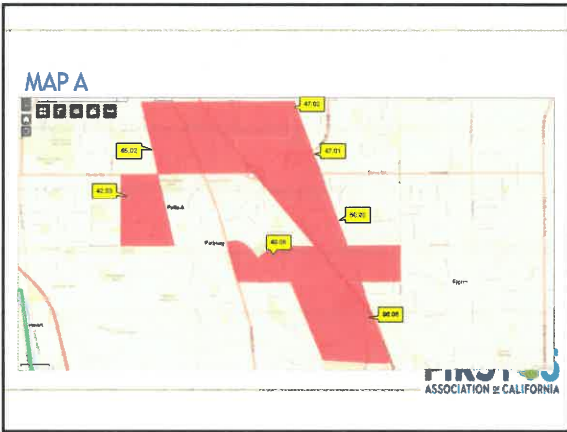




Tract	Population	% Children 0-5	Total Children 0-5	Black	Hispanic	White	Asian	Other	Unkn	0-5	6-17
A 42.03	78	12.9%	700	2	36.1	10.2	22.1	22.1	0	3.2	3.3
A 45.02	93	9.9%	628	3	48.3	0.8	22.2	12.8	0	3.8	3.3
A 47.01	119	13.0%	462	3	38.8	12.0	12	22.1	1	2.7	2.4
A 47.02	96	11.3%	655	3	38.4	7.5	22.2	22.7	1	5	0
A 48.05	80	10.4%	738	3	40	18.1	22.2	13.1	0	6.5	0
A 60.02	91	10.9%	706	2	36.2	21.4	18.9	21.3	1.8	2	0
B 85.06	54	11.9%	646	2	25.8	30	17	4.9	9.8	0	6
B 82.01	95	11.9%	669	3	27.8	34.3	22.8	3.8	1.8	0	4.1
B 78.01	77	12.3%	683	1	67.2	15.8	3.7	17	3.1	0	0
B 80.11	83	13.3%	329	2	34.1	38.4	18.2	4.4	6.3	0	1.2
A 99.09	78	9.9%	668	3	28.1	17.4	24.1	18.4	0	3.8	0

Sacramento's Eleven Hardest to Count Tracts for Children 0-5







MAP A INSIGHTS

WHAT WE KNOW ABOUT THIS HTC CLUSTER TRUSTED ORGANIZATIONS SERVING THIS AREA


HIGH TRAFFIC NEIGHBORHOOD HUBS

WHAT IS FIRST 5 AND HOW DOES IT RELATE TO THE COUNTY? THE COUNTY HAS A HIGH TRAFFIC NEIGHBORHOOD HUBS (HTCN) WHICH IS A STRATEGY TO ENGAGE IN THE COUNTY. THE HTCN IS A STRATEGY TO ENGAGE IN THE COUNTY. THE HTCN IS A STRATEGY TO ENGAGE IN THE COUNTY.

HTC SUB-COMMITTEES

Sub-committees are needed to ensure thoughtful and effective outreach strategies are developed that reflects the diverse communities and needs throughout the county.

- Sub-committee members are experts in the HTC population they represent and understand the unique challenges of counting that group
- Sub-committees meet at least once to create a work plan specific to their HTC population and again to discuss funding and outreach activities to be implemented
- CCC staff support planning and implementation of the meetings and act as a knowledge resource on census related questions



FEDERAL TIMELINE

PHASE 1	PHASE 2	PHASE 3	PHASE 4
EDUCATION	AWARENESS	MOTIVATION	REMINDER
JAN 2018 - MAR 2019	APR 2019 - FEB 2020	MAR 2020 - MAY 2020	JUN 2020 - JUL 2020
Focus on developing and preparing to execute field outreach plans with partners and communities	Focus on public education and consciousness raising about the census	Focus on ramping up the intensity of outreach and providing direct support to community residents	Focus on educating residents about the Census Bureau's Nonresponse Followup Operation (NRFU) and providing targeted outreach to geographies with low response rates

QUESTIONS & ANSWERS